

For Immediate Release



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Boca Flasher Signs Two Sales Agencies

LED Manufacturer Strengthens Rep Coverage in Greater Chicago, Georgia and Northern Florida

Boca Raton/Deerfield Beach, FL (June 27, 2017) - Boca Flasher, Inc., an innovator and industry leader in LED solutions since 1995, is pleased to announce today the addition of two sales agencies to its roster; Force Partners, for representation in the Greater Chicago region, and Next Generation Lighting, for representation in Georgia and northern Florida.

Both agencies will support Boca Flasher's LED product lines, which include more than 20 lighting-system- solution products, for the hospitality, exhibition & performing arts, corporate & institutional, retail, signage and residential markets.

"Force Partners and Next Generation Lighting both have outstanding reputations in the lighting industry," David Urban, Vice President of Sales, Boca Flasher, Inc., says. "These new partners will assist us greatly with sales specifications and growth opportunities in important markets for us."

Force Partners, led by principals Pete Kokuzian's and Brian Dauskurdas' 40-plus years of industry experience, is a newly formed lighting agency that will play a significant role in Boca Flasher's extended reach into the Greater Chicago area. The recent alliance between Illinois-based Force Partners and Morr-Sharp Associates area will cement a solid, full-service team in place to insure market-leading representation of the Boca line.

Managed by partners Tim Duff, Tim Moore and Jay Andrews, the Next Generation Lighting team boasts more than 100 years of combined experience representing leading manufacturers in lighting systems and technology and, along with the benefit of extended coverage in northern Florida, stands as the only agency of its kind with multiple offices in Georgia, providing coverage for the entire state.

ABOUT BOCA FLASHER, INC.

Boca Flasher, Inc. has been providing innovating and aesthetically-pleasing LED solutions to customers since 1995. With its centrally consolidated factory and corporate office, the **Boca Flasher** process, from customer service, engineering, project management, quality control and shipping, is a systematic collaboration with each individual client to achieve the best quality, cost-effective, energy-efficient LED lighting solution for their unique project. From wall grazing, wall washing, floodlighting, spotlighting, cove lighting, task and direct view, along with the latest LED lighting systems, including under water illumination, **Boca Flasher** offers a solution to meet every need in any lighting project.

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