

For Immediate Release



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## **BOCA FLASHER ADDS THE NANOLUME EXTERIOR TO ITS ARRAY OF PRODUCTS, AN EFFICIENT AND COMPACT OUTDOOR LED SOLUTION**

*Nanolume Exterior Emulates the Popular and Successful Nanolume for Outdoor LED  
Lighting Installation Projects*

**Boca Raton/Deerfield Beach, FL (February 28, 2017) - Boca Flasher, Inc.**, an innovator and industry leader in LED solutions since 1995, is pleased to announce the full release of the Nanolume Exterior, an IP 65 outdoor version of its very popular interior Nanolume. The Nanolume Exterior, or Nano Exterior, is specifically designed as a compact, weather-resistant, energy- and cost-efficient LED lighting product applicable for many outdoor project applications.

In addition to being optimal for projects where space and energy consumption are constrained, the Nano Exterior is made of anodized aluminum with a tempered glass lens and coated in a durable finish to make it exterior resistant in any weather or temperature condition.

"The Nano Exterior is the perfect addition to the Nanolume product family," David Urban, Vice President of Sales, **Boca Flasher, Inc.**, says. "This product does everything the Nanolume does but is designed to endure the demands of outdoor projects. So now **Boca Flasher** can create LED solutions for small and challenging areas in any environment."

Along with its patented *CleanDim*<sup>®</sup> technology, ensuring even dimming from 0% to 100%, the Nano Exterior is a very small profile line voltage fixture with a radius size comparable to the face of a quarter. It offers many options in color temperature and is manufactured with genuine NICHIA LEDs, and is IP65 rated, UL, CE, ROHs and is Title 24 compliant. The product is now available to ship in lengths of one, two and four feet.

**Boca Flasher** pre-introduced with great success the Nano Exterior with a soft launch at the LED Specifier Summit in Seattle, WA, in September 2016, providing attendees demonstrations and detailed product information.

### **ABOUT BOCA FLASHER, INC.**

**Boca Flasher, Inc.** has been providing innovating and aesthetically-pleasing LED solutions to customers since 1995. With its centrally consolidated factory and corporate office, the **Boca Flasher** process, from customer service, engineering, project management, quality control and shipping, is a systematic collaboration with each individual client to achieve the best quality, cost-effective, energy-efficient LED lighting solution for their unique project. From wall grazing, wall washing, floodlighting, spotlighting, cove lighting, task and direct view, along with the latest LED lighting systems, including under water illumination, **Boca Flasher** offers a solution to meet every need in any lighting project.

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