

*For Immediate Release*



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## ***BOCA FLASHER LAUNCHES FRESH NEW LOOK, IMPROVES FUNCTIONALITY WITH REDESIGNED WEBSITE LED Manufacturer Makes Product Information Readily Available and Easily Searchable***

**Deerfield Beach, FL (August 4, 2017) - Boca Flasher, Inc.**, an innovator and industry leader in LED solutions since 1995, is pleased to announce today the launch of its redesigned website ([www.BocaFlasher.com](http://www.BocaFlasher.com)), offering visitors a polished new look along with revised spec sheets and installation manuals, concise sales rep information, an updated project gallery, and product pages laid out for quick and efficient searches.

The Boca Flasher website remains an important industry tool for guiding architects, lighting designers, engineers and other project personnel who are in search of ideas and information relating to LED lighting.

The new site is also formatted to function easily on all computers, tablets and mobile devices.

"It's critical for Boca Flasher to provide its customers, partners and reps a website that not only offers a platform to search and easily find comprehensive Boca product information but also reflects our company's personality," David Urban, Vice President of Sales, Boca Flasher, Inc., says. "Our redesigned website showcases our product offerings while, at the same time, serving as an effective tool for our valued design community."

IES drawings and corresponding PDF files, along with all product materials, are located and easily accessible in the "Downloads" drop-down menu that's featured in category headings at the top of each web page.

The new website also includes product pages and corresponding information for six exciting additions to the Boca Flasher product line. Joining the NANOLUME family are the NANOMIX, NANO WARM DIM, NANOTUNE, and NANOX, while also now available are the Tri-Light-HV and InGrade.

These products, along with every Boca Flasher LED product, are Made in America and found on the Boca Flasher Products Page. Each Boca Flasher product page provides technical data, AutoCAD drawings, spec sheets and installation manuals in downloadable PDF file formats.

### **ABOUT BOCA FLASHER, INC.**

**Boca Flasher, Inc.** has been providing innovating and aesthetically-pleasing LED solutions to customers since 1995. With its centrally consolidated factory and corporate office, the **Boca Flasher** process, from customer service, engineering, project management, quality control and shipping, is a systematic collaboration with each individual client to achieve the best quality, cost-effective, energy-efficient LED lighting solution for their unique project. From wall grazing, wall washing, floodlighting, spotlighting, cove lighting, task and direct view, along with the latest LED lighting systems, including under water illumination, **Boca Flasher** offers a solution to meet every need in any lighting project.

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